

February

EMAIL MARKETING CALENDAR



Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				



2 Groundhog Day

Whether we'll have a longer winter or an early spring, Groundhog Day is a reminder to break out from the routine and make sure you're not sending the same emails over and over again.

14 Valentine's Day

Build on the romance and show your customers how much you love them.

5 Superbowl Sunday

Save the \$4 million you'd spend on that 30 second commercial and score a touchdown with a great Superbowl email promotion.

20 President's Day

An extra-long weekend to remember the Presidents that didn't divide our nation...well, except for that Civil War.

February is a wonderful month for Email Marketing. At ResultsMail we are always creating new templates to help you keep things interesting in your email campaigns.

If you don't have an account already visit www.ResultsMail.com to sign up for one today!